

The language of Europe is translation.

« La langue de l'Europe, c'est la traduction. »

Assises de la traduction littéraire à Arles (France) le 14 novembre 1993,



Human (Multilingual) Language Technologies for a Multilingual Europe

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Indigenous Languages

https://en.unesco.org/news/unesco-launches-website-international-year-indigenous-languages-iyil2019



Europe and the Multilingual Issue



Even More Languages !



Languages: instruments of culture, identity and business

- 1. Over 7000 Languages
- 2. Languages have multiple modalities: spoken, written, signed
- 3. Only 200-300 have writing systems (about 50 different systems)

nb of languages vs nb of speakers





Languages: instruments of culture, identity and business



Internet Users over time



Ratio Users of Internet





Cyberspace Evolution (mostly web)

Internet Users in the World by Regions - June 30, 2018



Source: Internet World Stats - www.internetworldstats.com/stats.htm Basis: 4,208,571,287 Internet users in June 30, 2018 Copyright © 2018, Miniwatts Marketing Group

Internet World Penetration Rates by Geographic Regions - June 30, 2018



Source: Internet World Stats - www.internetworldstats.com/stats.htm Penetration Rates are based on a world population of 7,634,758,428 and 4,208,571,287 estimated Internet users in June 30, 2018. Copyright © 2018, Miniwatts Marketing Group

Langauge Cyberspace Evolution (mostly web)



Copyright © 2000 - 2010, Miniwatts Marketing Group

Cyberspace Evolution (mostly web)

Top Ten Languages in the Internet 2013 - in millions of users



Source: Internet World Stats - www.internetworldstats.com/stats7.htm Estimated Internet users are 2,802,478,934 on December 31, 2013 Copyright © 2014, Miniwatts Marketing Group

Top Ten Languages in the Internet in Millions of users - December 2017



Source: Internet World Stats - www.internetworldstats.com/stats7.htm Estimated total Internet users are 4,156,932,140 in December 31, 2017 Copyright © 2018, Miniwatts Marketing Group

At the EU Level



Source: Internet World Stats - www.internetworldstats.com/stats9.htm 433,651,012 estimated EU Internet users in June 2017 Copyright © 2017, Miniwatts Marketing Group

UNESCO Endangered Languages



Communication ... Population & Mobile phones



Books published /year



The Vision of a Digital Single Market



"Consumers need to be able to buy the best products at the best prices, wherever they are in Europe."

Vice-President Ansip, Dec 2014

Accelerating growth through a connected Europe: Speech at GSMA Mobile 360 conference in Brussels <u>http://europa.eu/rapid/press-release_SPEECH-14-2420_en.htm</u>

...and the Reality



The Digital Market today is made up

by **national** online services (39%)

and **US-based** online services (57%)

EU cross-border online services represent only 4%

http://europa.eu/rapid/attachment/IP-15-4653/en/Digital_Single_Market_Factsheet_20150325.pdf

Broken already by a Simple Search



Figure 8. % of respondents by EU country using a language other than own language when writing on the Internet. Source: EC (2011: 10). Refers to writing e-mails, comments and messages posted on a website.



Grand Challenges // Problems



Dimensions of the Human Languages

- > Speech
- Text inc. documents management (structure)
- > Signs
- \succ Hand writing
- ➤ Gestures ... pointing
- ➤ Images

≻

- > Biometrics
- ≻ Multimodal & Multimedia

Multilinguality



Courtesy maite.melero@upf.edu

Human-Machine Interactions / Mediated by Computers

- Person localization and tracking
- > Person identification: Face recognition, speaker identification (and fusion)
- Gesture recognition
- "attention" tracking
- Conversational speech recognition & understanding
- Acoustic scene analysis
- Emotion identification (facial expression, emotional features ...)
- > Topic, emotion, sentiment, analytics,
- Speech Recognition and Understanding for dictation
- Speech Output (Synthesis & generation)
- Document classification, Text categorization
- >... (Speech2Speech) Machine Translation

Multimodal technologies

. TV Broadcast (REPERE project - ViPER)

- Head localization & identification
- . Embeded text localization & transcription
- . Speech transcription & annotation











interact Internet Delivery

- Students bring their own Devices
- Transcription/Translation Output is Delivered via Web Page
- Interpretation Done on Server
- User Can Select Languages
- Launched 2012 as KIT Student Service
- Data Collected in Use and Evaluate





<text>

Prof. Alex Waibel





<u>DEMO</u>

Skype Translator



All are based on MACHINE LEARNING FROM DATA (The DATA driven Paradigm)

Some figures about the translation

- Youtube movies and Internet video growth
 - 13h of video every MINUTE
 - Human Transcriptions \dots 3-50 times (1h audio = 3h to 50h of labor)
- Translations & Interpretations
 - Over 400.000 translators (150.000 in Europe)
 - Need to translate 552 language pairs in EU, 110 in South Africa, 462 in India, (6000 languages all in all),
 - Not counting converting Sign language to/from Language A
 - Needs for translation grow by 30% every year
 - Consensus: 10% of data is translated
- Automation is essential

Champollion & The Rosetta Stone



Cableau des Signes Phonetiques des continues biéroglyphique et Domotique des anciens Gyptiens

Lether	Signes Dimotiques	Signes Bieroglyphiqued
A	ບ.ຍ.	DR B DZ Z D Z D = -
B	4.34.	+ + L.J. R.
Г	K	
Δ	<. 4.	· · · · ·
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н	HL JH. (1) .JH.	P. A
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1	∞	00 00. 00
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Basis of MT



"Also knowing nothing official about, but having guessed and inferred considerable about, powerful new mechanized methods in cryptography - methods which I believe succeed even when one does not know what language has been coded one naturally wonders if the problem of translation could conceivably be treated as a problem in cryptography. When I look at an article in Russian, I say "This is really written in English, but it has been coded in some strange symbols. I will now proceed to decode.

Warren Weaver (1894-1978)

Warren Weaver and Andrew Booth

"One naturally wonders if the problem of translation could conceivably be treated as a problem in cryptography. When I look at an article in Russian, I say: 'This is really written in English, but it has been coded in some strange symbols. I will now proceed to decode.'"

"Translation" (1955), in W.N. Locke and A.D. Booth (eds.), Machine Translation of Languages (MIT Press, Cambridge, Mass.)."

Courtesy Marcelo Federico.

How does Machine Translation Work today?

Statistical MT learns from data Two kinds of data:

- Source documents and their \bullet human translations
- Target language collections •
- The more data the better! ۲
- Also: the right kind of data! ullet

GERMAN	ENGLISH	FRENCH
Einleitung	Introduction	Introduction
I. Von dem Unterschiede der rei- nen und empirischen Erkennt- nis	I. Of the difference between Pure and Empirical Knowledge	I. De la différence de la connais- sance pure et de la connaissance empirique.
Daß alle unsere Erkenntnis mit der Erfahrung anfange, daran ist gar kein Zweifel; denn wo- durch sollte das Erkenntnis- vermögen sonst zur Ausübung erweckt werden, geschähe es nicht durch Gegenstände, die unsere Sinne rühren und teils von selbst Vorstellungen be- wirken, teils unsere Verstan- destätigkeit in Bewegung brin- gen, diese zu vergleichen, sie zu verknüpfen oder zu tren- nen, und so den rohen Stoff sinnlicher Eindrücke zu einer Erkenntnis der Gegenstände zu verarbeiten, die Erfahrung heißt? Der Zeit nach geht also keine Erkenntnis in uns vor	That all our knowledge begins with experience there can be no doubt. For how is it pos- sible that the faculty of cogni- tion should be awakened into exercise otherwise than by means of objects which affect our senses, and partly of them- selves produce representations, partly rouse our powers of un- derstanding into activity, to compare to connect, or to sep- arate these, and so to convert the raw material of our sensu- ous impressions into a know- ledge of objects, which is called experience? In respect of time, therefore, no know- ledge of our is antecedent to	Que toute notre connaissance commence avec l'expérience, cela ne soulève aucun doute. En effet, par quoi notre pou- voir de connaître pourrait-il être éveillé et mis en action, si ce n'est par des objets qui frappent nos sens et qui, d'une part, produisent par eux- mêmes des représentations et, d'autre part, mettent en mou- vement notre faculté intellec- tuelle, afin qu'elle compare, lie ou sépare ces représentations, et travaille ainsi la matière brute des impressions sensibles pour en tirer une connaissance des objets, celle qu'on nomme l'expérience? Ainsi, chronolo-
dieser fängt alle an.	experience, but begins with it.	sance ne précède en nous l'ex-

périence et c'est avec elle que

toutes commencent.

Importance of data and Re-usability

 ✓ Almost all technologies are data driven and based on statistical paradigms ... (modeling based on huge amounts of date)

Let us look at MT performance when "simply" adding data



MT performance improvements for Arabic-English (Courtesy Dragos Stefan Munteanu and Daniel Marcu)

The role of Machine Translation



MT is the <u>only viable solution</u> for:

- quick and cheap access to information in foreign languages.
- understanding information received in a foreign language that otherwise could not be used or would require substantial time and costs to translate.
- making multilingual use of websites possible
- facilitating cross-lingual information search and analytics.

That is why machine translation (MT) is a critically important technology for multilingual Europe

Machine Translation users



Translation is a complex process



- Czech



ISBN: 978-2070366385 (1975)

- 1st French Edition





ISBN: 978-2070703739 (1985) - 2nd French Edition

What are the trends ... Challenges for the next « decade! »

- 1. Introduction
- 2. Languages: instruments of cultures, identity and business
- 3. Language Technologies: some examples, illustrations
- 4. Special focus on Automated Translation
 - Automated/Machine Translation , need for Language Resources (Data sets)
 - The MT@EC and the next generation (CEF-AT)
 - How can we help to improve it
- 5. What are the trends ... Challenges for the next « decade! »
- 6. Quick conclusions
- 7. Q/A Session

Where do we stand today ... techno





Source: Gartner August 2013

The 2013 Emerging Technologies Hype Cycle highlights technologies



Figure 1. Hype Cycle for Emerging Technologies, 2014



Challenges Trends

- More (and more) Data
- New techniques Neural Networks approaches (less data needed to start)
- Other technologies as seen in the Gartner Hype Cycle will emerge (e.g. affective computing)
- More work on the less resourced languages (those without market & lucrative segments)
 - Only 400 languages have more than 1M speakers





European Language Resource Coordination Connecting Europe Facility





The European Parliament voted in favor of the resolution on "Language equality in the digital age" on 11. September



European Language Resource Coordination



"18. Calls on the Commission and the Member States to develop strategies and policy action to facilitate multilingualism in the digital market; requests, in this context, that the Commission and the Member States define the minimum language resources that all European languages should possess, such as data sets, lexicons, speech records, translation memories, annotated corpora and encyclopaedic content, in order to prevent digital extinction;"



European Language Resource Coordination Connecting Europe Facility





"21. Calls on the Commission to make as a priority of language technology those Member States which are small in size and have their own language, in order to pay heed to the linguistic challenges that they face;"







Indigenous Languages

https://en.unesco.org/news/unesco-launches-website-international-year-indigenous-languages-iyil2019



Oh! One last slide ...

What happens to translators?

- Machine Translation makes mistakes (like humans) important texts must always be checked and validated by people!
- Translation automation mainstreams multilingualism: people grow used to finding all content in their own languages.
- Translation automation multiplies translation volumes to levels never seen or dreamed of before.
- There is an increasing need for language professionals...
- ...and their job descriptions get more interesting and varied, new professions emerge:
 - High Quality translations, quality control, content management, editing, stakeholder relations, corpus linguistics, computational linguistics, configuration and optimization of translation systems...

• Translators have a bright future!









Wouldn't it be great if I could start using a public service in any Member State from any place and obtain the information in my mother tongue?







The CEF eTranslation platform @ work

Markus Foti eTranslation Programme Manager DGT R.3



eTranslation platform at a glance eTranslation CEF.AT

MT@EC

- Launched June 2013
- Legalese
- Statistical (Moses)

- Launched July 2017 (webservice for snippets), Nov. 2017 (web page for documents)
- Cloud based
- Neural engines

- More NLPs (transliteration, named entity recognition...)
- Generic services
- Projects (ELRC, market research)



eTranslation platform at a glance *Available for:*

- individuals (submit documents through a web page)
- machine-to-machine use

Users:

- Digital Service Infrastructures (EESSI, ODR, Open Data Portal, Europeana, etc.)
- System suppliers (EURLex, N-Lex, Internal Market Information system...)
- Individuals in public administrations

Benefits:

- Increase speed and productivity
- Reduce costs
- Facilitate information exchange



European Commission	MT@EC - Machine Translation			About Feedback Help		
Translate documents	Translate text	My translation requests				My settings English 💽 Logout
		Select at least one source file :	▲ Choose files	OR	◆ Drag files here.	
		Translate from	•			
		Translate into				
		Domain	ALL			
		Output format:	Same as source TMX XLIFF			
			E-mail me my translation.			
					Translate document	
Selected files						









Many documents at once...

A document	Un document
Another document	Un autre
and another	et encore un



eTranslation protects your privacy

- All documents deleted after 24 hours or after delivery (on demand)
- IPR rights transferred (Your translation belongs to YOU!)



No one

looking

at your translations!



How to Connect to eTranslation

Open to DSIs and public administrations

- Contact <u>CEF-AT@ec.europa.eu</u> with your request and use case
- We will provide the technical documentation on how to connect

SOAP request or RESTful interface

- Contact us for credentials
- Adapt your service to multilingual use!



Behind the scenes: how it works *Statistical Machine Translation*

- MT@EC built only on "EU translations" (Euramis database)
- Covers all 24 languages
- Euramis (and MT@EC) cover EU policies, subjects and language but limited everyday language
- Moses-based engines
- Performs best when trained on large volumes of text pairs (source-translated) in specific domains



Neural Machine Translation (NMT)

What is NMT?

- Machine learning: artificial neural networks trained on existing translations
- The computer devises its own rules on how to translate
- Radical departure from the phrase-based SMT approaches

Why is it important?

- Translations read better: more fluent and grammatical
- Better able to fill in gaps in data used for training training
- Better for highly inflected languages (e.g. German, Hungarian)

This is where the field is headed

• Will SMT become obsolete?



Language resources: the key to success

More data for all languages Better lexical coverage for all languages Machine translation adapted to your domain/subject matter



CEF.AT brings...

Reliable and trustworthy translation for EU and National Public Administrations Support for languages with fewer speakers Opportunities for private sector, through grants and generic services A higher profile for language technologies, thus

fostering demand

Public availability of data collected by ELRC