

# THURSDAY

MAY 16, 2024

Musée Paul Eluard

## 10H10 WELCOME AND OPENING REMARKS

**Mélanie Guessard**

Responsable adjointe du service des publics, Musée d'art et d'histoire Paul Eluard

Presentation of the exhibition "La Mécanique de l'exploit, le corps à l'épreuve du sport"

**Gwen Le Cor**

Opening remarks

## SOCCKER STORIES

Chair : **Gwen Le Cor**

10H30

**Kristian Bankov**  
New Bulgarian University

The evolution of the communication of football experience

11H00

**Metodi Metodiev**  
New Bulgarian University

Narrativizing the victory: The role of time in the storytelling of the winners of the FIFA World Cup 1930 - 2022

## 11H30 COFFEE BREAK

## PROMOTING SPORTS

Chair : **Brigitte Félix**

12H00

**Chloé Duboux**  
Université Paris Saclay

A Whole New Ball Game? - A Diachronic Analysis of Olympic Language

12H30

**Albertas Savanevičius and Vilma Cingiene**  
Saclay Lithuania's National Sports Agency, Mykolas Romeris University

Evaluating communication in social networks: the case of Vilnius basketball Rytas

## 13H00 LUNCH BREAK

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Musée Paul Eluard

## WHAT'S IN A NAME ?

Chair : Philippe Millot

14H30

**Florian Koch, Laurent Gautier, Matthieu Llorca**  
Université de Bourgogne

Stadium names between commodification and commemoration. A data mining-based analysis in France and Germany.

15H00

**Margaux Couterut**  
Université Paris 8

What is pole sport ? Fighting clichés associated with the name 'pole dance'

## 15H30 COFFEE BREAK

## SOCIOLOGY AND COMMUNICATION

Chair : Marie-Pierre Jouannaud

16H00

**Sophie Barre**  
Université Paris Est Créteil.

Les relations entraîneur-athlète en compétition de lutte : étude de l'expérience subjective et implication des compétences émotionnelles

16H30

**Alberto Grandi**  
University of Bari Aldo Moro

Sport and "Gender Trouble". Can sport be a vehicle for resignification ?

## 17H00 WELCOME DRINKS

17H30

**Visit of the Museum**

# FRIDAY

MAY 17, 2024

Université Paris 8, lecture hall at Maison de la Recherche (MR)

## 09H30 WELCOME AND LIGHT BREAKFAST

### 10H00 KEYNOTE

**Kieran File**

University of Warwick  
Speaker

Chair : Gwen Le Cor

How language shapes relationships in rugby teams

### DISCOURSE ANALYSIS

Chair : Margaux Couterut

**11H10 Anthony Saber**  
Université Sorbonne Paris Nord

The ritualization of an agonal discourse: pranks and traditions leading up to the Army-Navy annual football game

**11H40 Philippe Millot**  
Université Lumière Lyon 2

Are Managers the Gods of the Stadium? Characterising Performance Discourse through a Study of Attitudinal Positioning Markers in the Field of Management

## 12H10 LUNCH BREAK

# FRIDAY

MAY 17, 2024

Université Paris 8, lecture hall at Maison de la Recherche (MR)

## WATER SPORTS STORIES

Chair : Anthony Saber

13H45

Noë Le Mentec  
Centre Nantais de Journalisme

Exploring Surf Session Magazine: A Window into the State of the French sports Press

14H15

Gwen Le Cor  
Université Paris 8

Video storytelling in extreme sports: riding the database

14H45

Brigitte Félix  
Université Paris 8

Waterbiographies: swimming and self-writing

## 15H15 COFFEE BREAK

## CHARACTERISING SPORTS LANGUAGE

Chair : Marie-Pierre Jouannaud

15H45

Senad Jusufi  
New Bulgarian University

Cross-cultural communication in tennis coaching in Kosovo

16H15

Angelina Aleksandrova  
Université Paris Cité

Le lexique des exercices sportifs entre langue et discours

## 16H45 CONCLUDING REMARKS